

StyleSpeakTM

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The Advanced Beauty issue

All about Botox, lasers and fillers, Eyelash extensions, Permanent make-up, Facials galore, 5 products for a flawless forehead

Celebeauty

Stars reveal their beauty secrets!

Face to Face

with Dr. Jamuna Pai, on 20 years of Blush Clinics



Hair styling and make up as we all know are key elements for the look of any actor or actress in the film. It sets the tone and aids in shaping the characters' on-screen image. "It is important to look the part before it is played out by an actor. Successful hairstyles and make-up can evoke emotions, a sense of drama or even comedy in the audience's reaction to a film. Technically, it requires quite a bit of know-how in terms of how to use shadows and lighting to accentuate features and make a performer look older, younger, injured or alter their features with makeup, prosthetics, wigs," says **Sumit Israni**, the **Creative Head and Managing Director, Geetanjali Salon**. Sumit has conceived and created the hair style for the lead actress of the movie **Shab**, **Arpita Chatterjee**.

Pixie Power

Celebrated hair artist, Sumit Israni, transforms Arpita Chatterjee for the upcoming film, 'Shab'

Words | **Rishi Wadhwa**



Arpita has gone through a complete transformation from her long wavy mane to a cropped pixie look. As the latter one is in sync with the director's sensibilities, the styling comes with ease and fits seamlessly. It has been a great start for team 'Shab' and they look forward to the shoot and are geared up for it.

Sumit says, "Arpita is a seasoned actress from the Bengali film industry, has a huge fan following and has created a niche for herself in that space. This is her debut in Hindi cinema and she has a great potential in Bollywood too. She had long hair and this role demanded an edgy look, so we gave her a pixie haircut as part of her transformation for the movie. On the set, one needs to constantly improvise to create the perfect look to present the director's vision more than the actor's. I like researching the role, understand the script and develop a comfort level with the star cast for smooth sailing and no aberrations during the making of the film."

Speaking more about her Pixie cut, Israni adds, "Arpita's look, edgy and contemporary with a Pixie cut, was designed to accentuate her soft and chiseled face. It has been a raging trend globally and has been sported by many Hollywood divas like Emma Watson, Anne Hathaway, Halle Berry to name a few. The look has the perfect balance between soft and feminine appeal and a funkier persona. The cut also lends itself to different styling and room for creativity

and we plan that as the film spreads over the next 6 months to slowly let the hair grow and experiment with different hair lengths for the latter half."

Speaking about his working experience with team 'Shab', Sumit promptly says, "The production team of 'Shab' approached me to create the look for the lead actors – Arpita, Ashish and Raveena Tandon. It has been a great experience so far and Onir has a great eye for detail and has been involved at every step of the look design."

Elaborating about the brief he got before finalizing the look, he said, "The brief

for the look was a short hair cut, that makes her look funky and sensuous at the same time. The character of Arpita is edgy and yet strong, so Onir did not want a girlie/doll-like look. He wanted a very elitist South Delhi look. However, as her character works as a waitress, the look also needed to be neat. He wanted to change Arpita's long hair to a chic-stylish shorter crop, change her wardrobe and body language. The reference given to me by Onir were celebs like Halle Barry, Winona Ryder and Hilary Swank. The look is soft and subtle yet strong. We managed to create the desired look in one attempt starting with the haircut and then the styling. The brief was very clear and well-defined. There will be many more looks as the movie progresses."

Sumit has been involved in the process of styling looks for movies for over a decade. He has worked with Deepika Padukone, Nargis Fakhri for 'Rockstar', Shahid Kapoor, Priyanka Chopra and Aishwarya Rai, Lisa Haydon, Chitrangda Singh, etc. for selected looks in their films. He wishes to work with "Ranbir Kapoor and Kareena Kapoor because of their versatility and ability to carry eccentric looks and roles." **SS**

